



# Candidate Questionnaire

An Initiative of the Bastrop Chamber of Commerce

Najera-Serna, Carmen, Cecilia

Cecilia Serna

Name (last, first, middle)

Preferred name

Place 1

7

Which office are you seeking?

# of years in the community

1104 Hill Street

Address

City

State

Zip

1104 Hill Street

Bastrop

Tx

78602

Campaign Website

Campaign Facebook

512-596-9984

sernaforBastrop@gmail.com

Cell phone

Campaign phone

Campaign Email

Preferred means of communication:

Email

Phone

Mail

Text

Why, in your opinion, are you qualified for this office?

Strong problem-solving and troubleshooting skills, with a structured approach to identifying and resolving challenges.  
Balanced decision-making process, carefully weighing pros and cons while considering diverse perspectives.  
Commitment to fair, equitable solutions and compromises, ensuring inclusive and effective outcomes.  
Integrity-driven leadership, promoting transparency, accountability, and ethical governance.  
Advocate for community engagement and inclusivity, ensuring that all voices are heard in decision-making

Please highlight your experiences and accomplishments that you feel have equipped you to serve in an elected capacity:

Strong problem-solving and troubleshooting skills, with a structured approach to identifying and resolving challenges.  
Balanced decision-making process, carefully weighing pros and cons while considering diverse perspectives.  
Commitment to fair, equitable solutions and compromises, ensuring inclusive and effective outcomes.  
Integrity-driven leadership, promoting transparency, accountability, and ethical governance.  
Advocate for community engagement and inclusivity, ensuring that all voices are heard in decision-making

List your involvement with community organizations over the last 24 months:

Being the mother of 8, working full time and on call 24/7. I focused on being a supportive and involved parent. After retiring at the end of 2023, I shifted my focus to local concerns. I stood outside the city courthouse during the last general election greeting and encouraging residents to vote. I familiarized myself to the issues and concerns of our city and began attending and participating in city council meetings, Planning and zoning meetings and special sessions.

## BastropVotes.com Candidate Questionnaire, pg. 2

Please rank what you feel are the top 3 campaign issues, explaining your position and why

1. I will make thoughtful, informed decisions that guide Bastrop's growth toward appropriate areas, ensuring that responsible and sustainable development benefits our community without straining our infrastructure. We need to be mindful of preserving our city's historic character and charm. As the cost of living continues to increase, we must address affordability so that residents of all income levels can continue to live and thrive here.
2. Promote transparency and accountability  
-Identify and address the concerns of residents and local businesses by collaborating with relevant entities asking tough, direct questions that demand clear and honest answers, while ensuring our local economy remains strong and sustainable.
3. Fostering Inclusivity and Belonging  
-A thriving community is one where everyone feels valued and included. I will work to support underrepresented populations, ensuring that Bastrop remains a welcoming and equitable place for all. By prioritizing inclusivity in city policies and initiatives, we can create a stronger, more unified community.

Additional comments:

I am not a politician. My passion is problem solving toward common sense solutions while advocating and empowering people to become involved in any endeavour. I demand civility, honesty and truthfulness. No rhetoric, waxing poetic or double speak. I push for clear, meaningful answers.

What are your suggestions to increase voter turnout?

Knocking on doors, voter registration drives. Distributing voter registration forms (with permission) to local businesses. Push out mass texting, emails, utilizing the communication board by the iron bridge emphasize "Save the Date" for election day, and include dates and times for early voting, continuing to use the city's Facebook page while expanding to other social media outlets as well as PSAs to reach a broader range of citizens.

Cecilia Serna

03-07-2025

Electronic Signature

Date

Send to: Bastrop Chamber of Commerce  
927 Main Street  
Bastrop, TX 78602  
phone: (512) 303-0558 / email: info@bastropchamber.com

An Initiative of

